Actual Sales 2013 =

    CALCULATE(

        SUM(Fact\_Sale[  Sales ]),

        YEAR('Date'[Date]) = 2013

    )

,

Actual Sales 2014 =

    CALCULATE(

        SUM(Fact\_Sale[  Sales ]),

        YEAR('Date'[Date]) = 2014

    )

,

Gross Margin % =

DIVIDE(SUM(Fact\_Sale[Profit]), [Total Sales])

,

Target Achievement % =

DIVIDE([Actual Sales 2014], [Target Sales 2014])

,

Target Sales 2014 =

    CALCULATE(

        SUM(Fact\_Sale[  Sales ]),

        YEAR('Date'[Date]) = 2013

    ) \* 3

,

YoY Growth % =

DIVIDE([Actual Sales 2014] - [Actual Sales 2013], [Actual Sales 2013])